

Global Brands Local Solutions Unlocking New Market Opportunities

Hello

As your trusted partner, Ace International acts as your outsourced sales and representation office in Turkey and the MENA region.

We offer a comprehensive suite of services— from market analysis and strategic planning to technical support, operational consulting and finding right distributors — to drive your success in these evolving markets.



Expanding Your Reach with ACE Rep

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About Us

Welcome to Ace International. Since 2010, under the leadership of CEO Murat George Şahin, our dynamic company has specialized in representation, sales, marketing, engineering and consultancy across Türkiye and the MENA region.

With over three decades of experience and a well-established network, we are committed to delivering unmatched market entry and expansion strategies tailored to each of our partners. We act as your dedicated local partner, providing comprehensive support beyond standard representation. This encompasses engineering, legal, and compliance consultancy to ensure smooth operations and regulatory compliance.

We also focus on actively engaging with customers to understand their needs, creating effective channels to reach your target market, identifying and partnering with the right distributors, and ultimately helping you achieve your goals in the region.

With offices strategically located in Türkiye, United Arab Emirates and USA. Ace International is perfectly positioned to serve and support your business across multiple markets.

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Ace International



CEO Statment

MURAT GEORGE ŞAHİN

Welcome to Ace International

Our mission is to empower our partners and clients with world-class IT solutions that drive innovation, efficiency, and growth. We align ourselves with visionary global companies that share a commitment to excellence and a focus on delivering transformative technologies. These include advancements in areas such as data storage, edge computing, hyper-converged infrastructure, and scalable IT systems.

Through our partnerships, we bring high-performance solutions that address the diverse needs of businesses, enabling them to remain competitive in an ever-evolving technological landscape. By collaborating with global leaders who innovate in data-centric computing, virtualization, and scalable infrastructure, we ensure our clients gain access to future-proof solutions.

Ace International is more than a service provider; we are a strategic partner committed to understanding the unique challenges and opportunities within the markets we serve. Whether helping clients navigate regional complexities or uncovering new opportunities, our goal is to create tailored strategies that lead to mutual success.

As we continue to explore new horizons and partnerships, our focus remains steadfast on our core values: innovation, integrity, and impact. These principles guide our journey as we strive to unlock new opportunities, overcome challenges, and shape the future of technology in Türkiye, Balkans and the MENA region.

Thank you for choosing Ace International as your partner in progress.

Our Service



Sales Consulting

Comprehensives sales representation focused on market analysis, competitive strategies, and growth opportunities.



Logistics and Supply Chain Management

Our expert logistics and supply chain management services are designed to optimize your operations, reduce costs, and enhance customer satisfaction.



Customer Relationship Management (CRM)

Our CRM services empower you to make data-driven decisions that enhance customer experiences. We'll help you streamline your sales and marketing processes.



Technological Solutions

We future-proof your business with digital transformation, data analytics, and technology infrastructure projects.



Marketing and Communications

We develop extensive marketing, brand management, and communication strategies to increase your brand's visibility.



Financial and Legal Consulting

Our financial and legal consulting services are designed to empower your business. We'll work closely with you to develop strategies that protect your company.

Your Brand, Fully Empowered

Your Roadmap to Success Sales Consulting

Market Analysis and Insights

We begin by understanding the intricate dynamics of your market. Our team of seasoned analysts conducts in-depth research to identify emerging trends, assess competitive landscapes, and pinpoint your target audience. Armed with these insights, we help you make informed decisions that drive growth

Strategic Planning and Development

We collaborate with you to develop a robust strategic plan. This involves conducting SWOT analysis, setting clear objectives, and outlining actionable steps to achieve them. Our strategic planning process ensures that your business is poised to capitalize on opportunities and mitigate risks.

Growth Strategy and Implementation

Our goal is to help you achieve sustainable growth. We identify potential growth avenues, whether through organic expansion, mergers and acquisitions, or strategic partnerships. Our experienced consultants provide guidance on implementing these strategies and monitor progress to ensure optimal outcomes.



Technological Solutions

We are committed to harnessing the power of technology to drive your business forward. Our comprehensive technological solutions are designed to future-proof your operations, enhance efficiency, and unlock new opportunities.

Data Analytics

Unlock the hidden potential of your data. Our data analytics experts will help you collect, analyze, and interpret data to make informed business decisions. By leveraging advanced analytics techniques, we'll provide actionable insights to optimize your operations and drive growth.

Digital Transformation

Embark on a digital transformation journey with our expert guidance. We help you leverage cutting-edge technologies to streamline processes, improve customer experiences, and gain a competitive edge. From cloud migration to automation, we'll tailor a solution to your specific needs.

Technology Infrastructure

Unlock the hidden potential of your data. Our data analytics experts will help you collect, analyze, and interpret data to make informed business decisions. By leveraging advanced analytics techniques, we'll provide actionable insights to optimize your operations and drive growth.



Marketing and Communications

Digital Strategy and Marketing

We provide comprehensive digital strategy services to help brands establish a strong online presence. This includes content creation, digital advertising, social media management, SEO (search engine optimization), SEM (search engine marketing), and digital campaign management.

Channel Management

We offer channel management services to support market entry and growth strategies. By managing sales and distribution channels, we help brands expand effectively in strategic regions such as Eastern Europe, the Balkans, Turkey, the Middle East, and North Africa. We develop extensive marketing, brand management, and communication strategies to increase your brand's visibility.

Performance Marketing

Our data-driven performance marketing strategies deliver measurable results on digital platforms. Our services are designed to optimize your brand's ad campaigns, manage budgets, and maximize returns on investment.



Logistics and Supply Chain Management

Our expert logistics and supply chain management services are designed to optimize your operations, reduce costs, and enhance customer satisfaction. We provide end-to-end solutions tailored to your specific needs.

Customer Fulfillment

We prioritize customer satisfaction by providing accurate and timely order fulfillment. Our advanced order management systems and efficient warehousing operations ensure that your customers receive their products on time, every time.

Supply Chain Optimization

We analyze your supply chain to identify bottlenecks and inefficiencies. By streamlining processes, implementing advanced technologies, and optimizing inventory levels, we help you achieve significant cost savings and improved operational efficiency.

Logistics and Distribution

Our logistics experts ensure the seamless movement of goods from origin to destination. We manage transportation, warehousing, and distribution to minimize transit times and reduce transportation costs. By leveraging our strong network of carriers and logistics partners, we provide reliable and cost-effective solutions.





International

Why Choose Us?

Our Values:

Through this manifesto, Ace International ensures the long-term success of brands by meeting all their needs with a single solution, covering everything from digital strategy to logistics, product development, and market expansion.

O1 Excellence: Delivering the highest quality in every project.

)) Innovation:

Offering solutions centered on continuous improvement and innovation.

03 Trust: Building long-term, transparent, and reliable relationships.

Comprehensive Support:

Gain a local presence without the overhead. We provide complete support, acting as your dedicated office throughout your brand's operations. Create Creative Work To Grow Your Business

Our Vision:

To be a trusted local business representative company for our partners worldwide and to support our clients' growth.

Ace International remains committed to providing reliable, flexible, and sustainable solutions that address the most demanding requirements of the global business world.

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